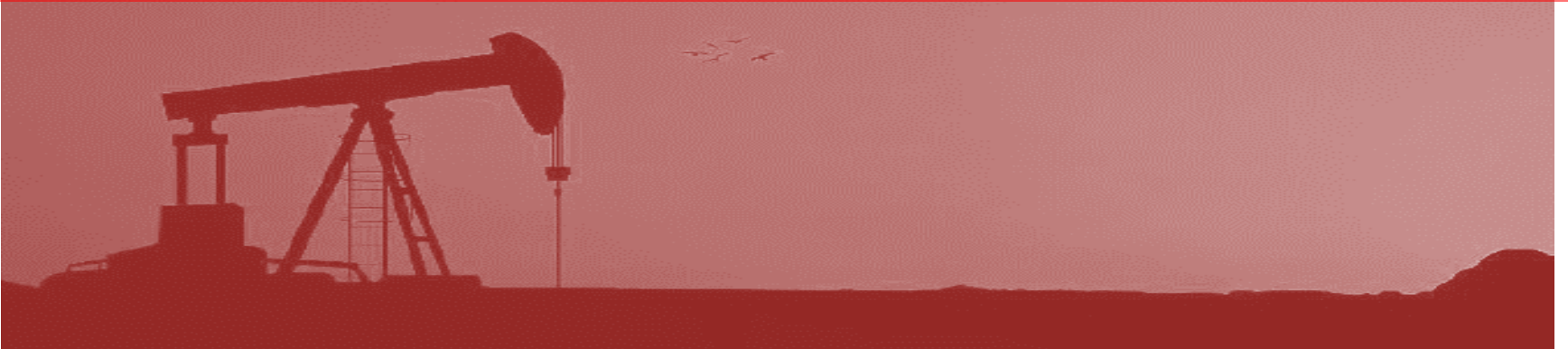




An **AEP** Company

BOUNDLESS ENERGY™

Oil and Gas Efficiency Rebates



PSO Consumer Programs

Oil and Gas Efficiency Rebates



- **Education**
- **Efficiency**
- **Engineering**

Education

- Market Research
- Engage Customers
- Develop Sales Team Relationships
- Marketing Materials
- Operational Training



Efficiency



- Rebates up to 75% of costs
- Energy Savings up to 30%
- Increased Productivity
- ROI estimated around 2 years

Engineering

- Identify energy efficiency opportunities
- Facilitation of project implementations
- Verify project energy savings
- Operational training to maximize project savings



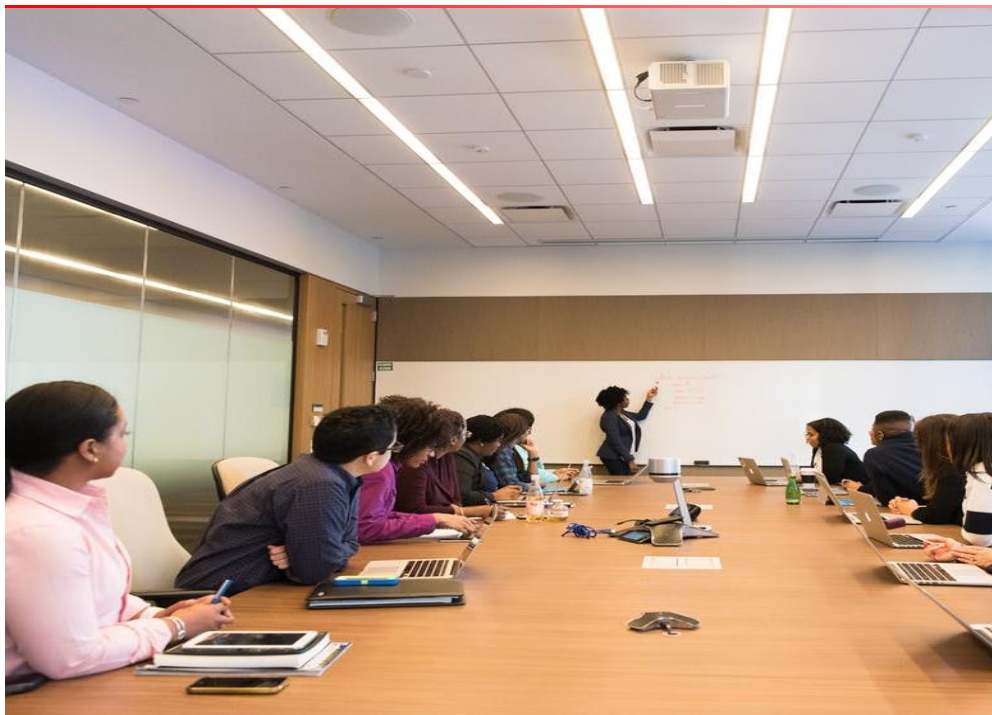
Start Saving With a Free Energy Audit



Key Measures Included in Program:

- Variable Frequency Drives (VFD)
- High Efficiency Electric Submersible Pumps (HE ESPS)
- Oilfield Optimization
- Customized Oil & Gas Rebates and Resources.

Documentation and Results



Cost-Effective Energy Savings for PSO Customers:

- Enables efficient use of electricity
- Minimizes the long-term cost of utility service

Non-Energy Benefits:

- kWh savings results in CO₂, CH₄, N₂O Savings – emissions
- Water Savings
- Improve production at wells

THANK YOU!!

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